



# **THE ELEVATOR SHOW**

**7. – 9. September 2020 | Dubai | United Arab Emirates**

**Press release March, 20, 2019**

## **ELEVATOR WORLD and AFAG partner to launch “The Elevator Show”**

March 15, 2019 (Nürnberg, Germany) – Two of the most influential media and event organizations in the vertical transportation industry have partnered to host The Elevator Show (TES), a new international exhibition to be held September 7-9, 2020, in Dubai, UAE.

AFAG, organizer of interlift, the largest international event focused on elevator components in Europe, and Elevator World, Inc., the leading publisher for the international elevator and escalator industry, will host TES at the world-famous Dubai World Trade Centre. Perfectly located between Europe, Africa and Asia, and home to some of the most famous construction projects ever designed, Dubai will host the elevator industry every two years as it showcases the latest in technology and design.

With more than 130 years of combined industry involvement, Elevator World and AFAG have accumulated a robust network of 100,000+ contacts worldwide. With the organizers' experience and resources, more than 100 exhibitors and 10,000 attendees are expected for this inaugural event. As the region's first serious international industry event, TES provides a perfect opportunity to do business and network with global manufacturers, suppliers, installers, specifiers, developers, architects, engineers and investors.

### **The Venue:**

The Dubai World Trade Centre (DWTC) hosts more than 500 events with more than 3 million visitors from 160 global markets yearly. It is rated as one of the best exhibition centers in the world. Everything needed to host a world-class event is located here. More than 10 hotels are nearby, and it is just 10 km from the Dubai International Airport. DWTC is within walking distance, or just a short drive, to some of the most famous landmarks in Dubai and the world, such as The Burj Khalifa, Emirates Towers, The World Trade Center, The Dubai Fountain, The Dubai Aquarium and Underwater Zoo, The Dubai Mall and The Dubai Frame. The result is a complex fully integrated into the business and heart of Dubai.

## **About the organizers:**

**AFAG**, founded in 1948, is a premier event organizer based in Germany with more than 16 events on many industrial and general topics. AFAG is famous for interlift, the largest international event focused on elevator components in Europe.. There is no other worldwide event in our industry that brings together the international industry as does interlift.

**Elevator World Inc. (EW)** has been the leading publisher for the international elevator and escalator industry for more than 65 years. In addition to its core international publication, ELEVATOR WORLD, EW publishes magazines in some of the fastest-growing markets in the industry – India, China, Turkey, the Middle East, Europe and the United Kingdom. As an organizer of the International Elevator and Escalator Symposium (IEES) and a publisher of more than 150 educational products, EW continues to lead the way with new products and innovative ideas.

For more information, including details on attending and exhibiting, visit [www.elevatorshowdubai.com](http://www.elevatorshowdubai.com).

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